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**SENIOR CONSULTANT**


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- **10 years Technical Project Management & Team Leadership**
- **8 years Software Development Lifecycle Management (RUP, Agile, Iterative, RAD)**
- **8 years Business Analysis & Requirements Engineering**
- **8 years Executive Business Development**
- **5 years Object Oriented Analysis & Design (UML, JAD)**

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**CORE COMPETENCIES**


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- Directly provided Fortune 500 executive teams with technology and business strategies.
- Led over 25 distributed and inter-disciplinary teams providing comprehensive business strategy, creative, marketing and technology services including:
  - **Technology Strategist:** technical architectures, rapid prototyping and research and development.
  - **Business/Technical Analysis:** OOAD, joint application design sessions, , business & technical specifications, and user focus groups.
  - **Technical Resource/Project Management:** milestones, costs, and resources.
- Mentored and coached teams on project management, object oriented analysis and design, and personal career management.

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**PROFESSIONAL CHRONOLOGY**


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PARAGO, INC.

12/2003-7/2004

**DIRECTOR PRODUCT TECHNOLOGY**

- **Transformed key product development methodologies** utilizing Object Oriented Analysis & Design techniques to realize strategic client and corporate business objectives.
- Led team of 20 software development professionals in the design, development, and deployment of a high volume transactional system utilizing open source technologies.
- Direct managerial and budgetary responsibility for core product technology teams including Application Architecture, Application Development and Enterprise Data teams.
- Technologies: Apache, EJB, J2EE, Java, JBoss, JSP, Oracle, PL/SQL, Tomcat, UNIX (Sun), XML

JARRETT PARTNERS, LP

5/1999-12/2003

**PRESIDENT & FOUNDER**

- Grew eBusiness strategy and implementation business to nearly a \$1M in revenue.
- Led cross-functional teams in the development and delivery of eBusiness solutions leveraging Open Source technologies, tools and applications.
- **Technical analyst/leadership** providing technical architecture/vision, business requirements engineering (UML, Use Cases, Rational, RUP), facilitating JAD sessions, user focus groups and project/technical team management.
- Clients included: Agency.com, Babbage's & Software Etc., Nokia, and i2 Technologies.
- Technologies: Apache, C++ EJB, IIS, Linux, J2EE, Java, JSP, Oracle, MySQL, Tomcat, Turbine, XML, UNIX, Vignette

LASSO TECHNOLOGIES, INC.

1/2001-11/2001

**VP STRATEGIC DEVELOPMENT**

- Created and executed **corporate business-to-business product and services strategy.**

- Managed strategic development initiatives and actively participated in capital raising efforts.
- Secured and managed all strategic customers; growing the number from 5 to more than 30.
- Developed and managed the Yahoo! strategic partnership valued at more than \$6M.
- Technologies: Apache, Linux, J2EE, Java, JSP, Oracle

RARE MEDIUM, INC.

10/1999-1/2001

**VP WIRELESS**

- Provided Fortune 500 clients with adaptive, integrated/multi-channel branding solutions as member of the Brand Solutions team.
- **Spearheaded Broadband and Wireless development** efforts within Rare and was a member of the Brand Solutions team (project management, JAD sessions, technical architectures, statement of work, project timelines & milestones, prototype development).
- Technologies: ASP, IIS, WAP, WML

**VP NEW BUSINESS VENTURES**

- Closed more than \$20M in revenues.
- Mobilized all relevant resources to ensure successful implementation of projects including Venture Capital, Incubation, and Strategic & Development consulting services.
- **Defined, developed, and implemented eBusiness solutions** for executive management teams (project management, JAD sessions, technical architectures, statement of work, project timelines & milestones, prototype development, business & technical specifications, Use Cases).
- Clients included: Corporate Express, Furniture Brands International, Hearst, and Wyndham Hotels International.
- Technologies: Java, JBoss, JSP, Oracle, UNIX (Sun), XML

MICRO MODELING ASSOCIATES, INC.

12/1997-5/1999

**ASSOCIATE DIRECTOR, STRATEGIC TECHNOLOGY PRACTICE**

- Co-founded firm's national Strategy Consulting Practice; contributed to 75% compound annual growth.
- **Lead consultant** in numerous multi-million dollar enterprise software initiatives for the firm's top strategic accounts (business & technical specifications, JAD sessions, technical architectures, statement of work, project timelines & milestones, prototype development).
- Spearheaded new technology research as member of CTO's Strategic Technology Practice.
- Clients included: Merrill Lynch, Schering-Plough, Microsoft, and IMS America.
- Technologies: ASP, Commerce Server, Java, IIS, VB, C

EDS

1/1997-12/1997

**VP PROGRAM MANAGEMENT**

- Co-founded EDS's International Internet Strategy Consulting Practice; generating \$60M in revenue.
- **Managed team of project managers, software engineers, and creative resources** ensuring the on time and on budget delivery of large scale eCommerce and strategic eBusiness initiatives.
- Responsible for project scoping, staffing and achievement of critical milestones.
- Managed strategic partnership initiatives with key software vendors, evaluated and recommended new applications, technologies, and tools.

- Developed, implemented and **owned the full software development lifecycle**. Best-of-class development process incorporating a blend of iterative and incremental design work and discussion sessions, leveraging the inter-relationships of design, technology, business strategy and marketing.
- Clients included: A.T. Kearney, Hachette Filipacchi Magazines, and Sony.
- Technologies: ATG Dynamo, Vignette, Java, C, Unix, Linux, JSP, ASP

EAGLE RIVER INTERACTIVE/AGENCY.COM

8/1996-12/1996

**SENIOR PROJECT MANAGER**

- Successfully delivered large-scale eBusiness, and other interactive products to the firm's Fortune 500 clients.
- **Developed and deployed next-generation processes, application, and tools** that enabled new levels of team collaboration and greatly reduced development and maintenance requirements.
- Responsible for team assignments, project estimation, design reviews, adherence to plan and status reporting.
- Clients included: Disney, EDS, First Chicago Bank, and Sprint.

TEXAS INSTRUMENTS

5/1993-8/1996

**APPLICATIONS ENGINEER — APPLICATION SPECIFIC INTEGRATED CIRCUITS**

- Managed new North American tactical cores and cells during all phases of technical development for ASIC's largest Customers.
- Integrated Circuit design flow expert and Computer Aided Design tool specialist.
- Clients included: Motorola, and Quantum.

**CO-OPERATIVE EDUCATION PROGRAM**

- Strategic Marketing: Developed and implemented first business tracking database and report-generating system for ASIC business unit.
- Productization: Generated electrical models for ASIC packages and analyzed AC characterization data to ensure product performance met key customer specifications.
- Device Failure Analysis Lab: Investigated failed ASIC devices and generated failure analysis reports identifying critical process, testing and design faults for direct customer support.

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**EDUCATION**


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**MASTERS OF SCIENCE: COMPUTER SCIENCE — SOFTWARE ENGINEERING**

THE UNIVERSITY OF TEXAS AT DALLAS

1/2002-12/2003

- G.P.A. **3.85/4.0**.
- Course Work: Artificial Intelligence, Database Design, Information Security, Java, Object Oriented Analysis and Design, Operating Systems, Requirements Engineering, Software Architecture (Design Patterns), and Testing.

**BACHELOR OF SCIENCE: ELECTRICAL ENGINEERING**

TEXAS A&amp;M UNIVERSITY

8/1990-5/1995

- Cum Laude, G.P.A. 3.5/4.0 overall, **3.85/4.0** (core courses).
- Dean's List, Dean's Honor Award for Outstanding Achievement, Distinguished Engineer Award (4 years in a row).
- Recipient of **6 academic scholarships** including the Academic Excellence Award.

- Memorial Student Center - VP of Development (raised approximately \$1.6M), Board of Directors, Aggie Leaders of Tomorrow, Leadership Council.

**STANDARDIZED TESTS**

- GMAT: 660 (94th Percentile.)
- GRE: 740 Analytical (91st Per.), 750 Quantitative (84th Per.), Verbal 580 (81st Per.).
- SAT: 1200 (95th Percentile.)

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**SKILLS**

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## PROFESSIONAL:

- Account Management, Business Development, Communication (written and oral), Object Oriented Analysis & Design, Project Management, Solution Selling, and Technology Consulting.

## TOOLS:

- Altova (XMLSpy), COCOMO II, Eclipse, Macromedia (Dreamweaver, Fireworks, Flash, and Homesite), Microsoft (Access, FrontPage, Excel, PowerPoint, Project, Word, Visio, and Visual Studio .net), Rational (Rose, and Requisite Pro), Sun (Studio One, and netBeans), Sonic (DVDit, and ReelDVD), and Sonic Foundry (Video Vegas, and DVD Architect).

## TECHNOLOGIES:

- C++, CVS, DHTML/HTML, Jakarta (Apache, Tomcat, and Turbine), Java (EJB, J2EE, J2SE, JDBC, and JSP), JBoss, Microsoft (ASP, and IIS), MySQL, ODBC, Oracle, UML, WML, XML, XSLT and XQuery.

## OPERATING SYSTEMS:

- Linux, Mac, UNIX, and Windows.

## EVALUATED/RECOMMENDED:

- ATG, BEA Weblogic, Broadvision, Cybersource, i2 Technologies, IBM Webshpere, Informix, Inktomi, Intershop, Microsoft (Commerce Server, and .Net), Netscape, Oracle, Siebel, Sybase, Tibco, Trilogy, and Vignette.

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**HONORS**

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- Toastmasters International: Competent Toastmaster, various conferences and training sessions.
- Boy Scouts of America: **Eagle Scout** 1985, Assistant Scoutmaster, Order of the Arrow (Brotherhood), and Merit Badge Counselor.
- Received **TI Employee Recognition Award** in 1993 for innovations in strategic business data management and in 1996 for innovative technical solutions for a key customer.